## MCDAC

# 2016 ANNUAL REPORT

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# **MCDAC COMMITTEE REPORTS**

#### **<u>Rides to Recovery – Steve Johnson</u>**

1 transport was made in this reporting period. Much thanks to Steve Johnson for your time.

# **<u>Red Ribbon Week Celebration</u>**

**Grades K-6: Sabrina Beck** - This is our 4<sup>th</sup> year to bring the Red Ribbon Week program to schools in Massac County. Thank you to MCDAC volunteers and Lutheran Church of the Cross for the assembly of the Teacher Activity Kits. They are distributed to teachers in Massac County grades K-6. We are able to continue providing this program through monetary and in-kind donations made by local organizations and volunteers in our community. Many thanks to all the volunteers and donors!

**MJHS: Sabrina Beck** - The Youth Advisory Council planned activities for their fellow students. A bucket list banner was created by  $7^{th}$  and  $8^{th}$  graders. Some of the responses were: >Be a cardiologists >Be a chef >Be a doctor.

**MCHS: Holly Windhorst -** MCHS kicked off RRW with the CenterPoint speakers talking to each grade level at the high school. The MCHS YAC also presented a program to 8th graders at MJHS about choices and peer pressure.

## Youth Advisory Council

**MCHS: Holly Windhorst -** We started out the year with 19 members and added 21 more for a total of 40 members. The YAC officers were: President: Jay Benard; Vice-President: Jessica Coakley; Secretary: Jana Jacobs; Reporter: Hattie Thomasson. The 2nd Annual Youth Carnival was held at Metropolis Primary School. Thirty children from the area attended. The carnival included games, prizes, food, Chill-o's cotton candy, a pill drop-off box, and a Kindle Fire giveaway. The carnival was free. Cebrin-Goodman Training Institute- 3 students attended CGTI in July 2016. Officers for 2016-2017 will be: President: Maddie Bowlin, Vice President: Hattie Thomasson, Secretary: Lauren Coakley. Reporter: Emma Korte. **MCJH: Sabrina Beck -** 10 members participated in meetings, education, and planning RRW activities. They also helped the high school YAC with their presentation.

## **Grant/Fundraising Report – Holly Windhorst**

**DFC Grant -** Illinois Youth Survey was taken by 8, 10, and 12 graders this year and the data was used for the grant application. The committee submitted a Drug Free Community Grant through SAMHSA. Thank you to Sharon Burris, Holly Windhorst, Natalie Quint, Jonathan Oberholz, and Sabrina Beck, as well as, many others for their help in collecting the information required to complete the grant.

**CGTI** - Holly submitted a grant request after attending the training institute. A \$500 grant was awarded. Thank you, Holly, for your efforts.

**Annual Golf Scramble -** For the past 3 years Steve Johnson and David Hearn have planned, coordinated, and successfully hosted a golf scramble at the Metropolis Country Club. This is a great fundraising event for MCDAC. Thank you Steve and David for your continued fundraising efforts.

#### Marketing Report – Natalie Quint

**New Brochure -** A new brochure was prepared and 1000 copies printed and distributed throughout Massac County. Thank you to Holly, Areia, and the many others who helped with this project.

**Social Media -** Our Facebook page was created August 23, 2012. Our "likes" have increased from 560 in 2015 to 614 as of July 2016. We also maintain a Twitter account (@MCDACyac), and Instagram (@mcdacyac).

**Websites -** MCDAC - <u>www.massacdrugawareness.com</u> Massac County Sheriff's Department (<u>www.massacsheriff.com</u>) Massac Beeswax (<u>www.massacbeeswax.com</u>)

# MCDAC MONTHLY ACTIVITY

# OCTOBER 2015

**Red Ribbon Week** – October 23-31, 2012. 4th Annual Celebration which brings awareness and education in honor of DEA Agent Kiki Camarena's memory and his battle against illegal drugs. The school administrators continue to support the Coalition's efforts to keep the program in the schools. We are grateful for MCDAC volunteers who help assemble Teacher Packets and deliver them to schools. Over \$1500 of our annual budget goes towards this valuable drug prevention/education program.

MCDAC now has a post office box at the Metropolis Post Office: P.O. Box  $801\,$ 

## JANUARY 2016

**Patriot Perspective** – Social hosting information was advertised in The Metropolis Planet during the MCHS Superman Classic.

#### FEBRUARY 2016

Holly Windhorst was installed as the MCDAC Director to replace Natalie Quint.

## **MARCH 2016**

**Youth Carnival** was held March 19, 2016 at the Metropolis Primary building. Thank you MCDAC volunteers and to all YAC members who participated.

## APRIL 2016

**Southern Illinois Meth and other Drug Awareness Conference**. In attendance: Holly Windhorst, Patrick Windhorst, Suzanne Johnson, and Tena Meeks.

## JULY 2016

Harrah's Hometown Celebration – Thank you to volunteers: Holly Windhorst, Patrick Windhorst, Rachael Visser, Steve and Toni Miller, Ellen Hearn, Heather Foss, Mariah Windhorst, Sheree Gilbert, Rob and Sabrina Beck.

**Harrah's School Supply Drive** - Rulers, pencils, stickers, coloring books, and drug awareness information were supplied. Once again, the button maker was put to use as a favorite for young students. Thank you to our volunteers!

Striving to bring people together to collaborate on efforts to reduce substance use and abuse in Massac County.

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# MCDAC BEHIND THE SCENES

<u>MAY 2016</u> Metropolis Rotary – Holly spoke to members about the IYS results for Massac County. JULY 2016

Kiwanis of Metropolis – Holly spoke to members about the IYS results and about CGTI.

# MCDAC THANK YOU'S

<u>Financial Support</u> - Thank you to our community organizations and businesses for their continued support both in-kind and financial.

<u>Natalie Quint</u> – We are very grateful to Natalie for her inspiration to start a coalition in Massac County. She has served as Executive Director since 2012. She will continue to serve the community and the coalition as an executive committee member.

<u>Steve Johnson</u> – Steve Johnson has served as the coalition secretary since 2012. He stepped down from this office but will continue to serve on the executive committee. Thank you, Steve, for your dedication.

<u>Mid-Country Bank</u> – The storage of our supplies and materials in one central location has been very helpful. We appreciate the space and the help in carrying supplies.

<u>Volunteers</u> – All activities and programs are performed 100% by our volunteers. We would not be able to effect community change without the help of our volunteers. Thank you to MCDAC members and volunteers for their continued support with MCDAC planning, activities, and

outreach. Also, thanks to our Youth Advisory Council members for providing much needed peer-level input, and to MCHS (Leslie Goines, Rebecca West, Parker Windhorst, Jason Hayes, Paula Foss, and Robin Atkison) and MJHS (Kelli Ward) for their collaborative efforts with the Youth Advisory Council.

<u>YAC Youth Carnival</u> – Rob, Sabrina & Graciela Beck, Big John's, Lori, Michael, and Keegan Bruce, Chill-O's, City National Bank, City of Metropolis, Cindy Davis, Franklin Elementary School, Ricky and Sherrie Griffey, Ted and Jaclyn Holder, Jefferson Elementary School, Massac Unit #1 SD, MCDAC, Mid-Country Bank, Pepsi, Natalie Quint, Sonic, Steve Johnson, The Southern Spread, Southern 7 Head Start, SuperBowl Family Entertainment, Haley Williams, Patrick Windhorst, and all YAC members.



# MCDAC VOLUNTEER OPPORTUNITIES

There are many opportunities throughout the year to volunteer. Activities listed in the Committee Reports or Monthly Activities are performed 100% by volunteers.

FOR MORE INFORMATION, CONTACT: Holly Windhorst MCDAC Executive Director and YAC Leader massacdrugawareness@gmail.com Current needs: <u>YAC Coordinator</u>-MCHS <u>YAC Coordinator</u> - MJHS <u>YAC Coordinator</u> - Joppa HS <u>Clerical Assistant</u> – Routine clerical tasks. <u>Social Media</u> (Facebook, Twitter, Instagram) – Set up, and feeds. <u>Website</u> – Monthly updates and listing of programs and activities. <u>Rides to Recovery</u> – transportation of potential admissions to treatment. <u>Golf Tournament</u> – Volunteers are needed to help secure hole sponsors, collect fees, advertise the event, and help on the day of the event. <u>Red Ribbon Week</u> – Assemble Teacher Packets and deliver to Massac County schools.

# MCDAC GOALS FOR 2016-2017

- $\hfill\square$  Continue to expand on past projects and monthly activities
- $\Box$  Continue to develop the youth advisory council at the high school and junior high school levels
- □ Increase attendance at MCDAC monthly meetings from all sectors of the community
- $\hfill\square$  Increase number of volunteers to assist with projects and activities
- Seek additional funding sources to include grants, fundraisers, and community
- Develop marketing strategies to increase awareness of MCDAC meetings, projects, and volunteer opportunities
- □ Management of MCDAC website to include monthly updates and sharing of projects and monthly activities
- $\hfill\square$  Establish a committee to plan a town hall meeting

## **BEGINNING BALANCE 8/1/2015**

EXPENSES		<u>AMOUNT</u>
Advertising		-625
Annual Meeting		-35.28
Community Project		-823.75
Fundraiser: Golf Tournament		-720
Interest		-0.4
Marketing		-332.16
Membership		-82.92
Office		-606.39
Red Ribbon Week		-1903.59
Rides 2 Recovery		-58.8
School Supply Drive		-301.26
Volunteer Appreciation		-200
iPage		-156.78
Youth Advisory Council		-2626.39
	Total Expenses	-8472.72
<u>DEPOSITS</u>		
Community Donation		1175
Youth Advisory Council		53
Website - iPage		59.88
Community Donation		200
Youth Advisory Council		225
ILADDA Grant Funds		500
Fundraiser: Golf Tournament		3430
	Total Deposits	5642.88

## ENDING BALANCE 7/31/2016

7016.51

9846.35

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# 2015-2016 EXECUTIVE COMMITTEE

#### **Ricky Griffey**

Mr. Griffey is a Police Officer with the Metropolis Police Department and is currently working in the Investigations Unit. He has been assigned to the Southern IL Drug Task Force since September of 1998. In addition, he has been assigned to the Drug Enforcement Administration as a Task Force Officer for several years. Mr. Griffey has made the focus of his life to combat the drug abuse in Massac County. He and his family attend the First United Methodist Church of Metropolis. Mr. Griffey is a father of 4 children and is a lifelong Massac County resident.

#### **Cindy Davis, Secretary**

Ms. Davis is a Health Educator in Massac County for Southern 7 Health Department over the past 3 years. She works with schools in programming such as sex education, physical activity (CATCH), and nutrition. She has more than 20 years' experience in medical laboratory science. Cindy has been a resident of Massac County for almost 50 years, and her 3 children attended schools Massac County. She is a past member of the Massac County School Board.

#### **Thelma Hunter**

Mrs. Hunter is an LCSW (Licensed Clinical Social Worker) and a CADC (Certified Alcohol and Drug Counselor). She has been employed with Four Rivers Behavioral Health for the past 16 years. She has over 20 years' experience in the field of substance abuse and mental health. She is the Director of CenterPoint Recovery Center for Men. She has been a resident of Massac County for over 20 years.

#### Steve Johnson

Mr. Johnson is a father and grandfather, and has a vested interest in drug prevention education for our youth. He retired from Electric Energy, Inc. after 38 years, and serves on the EEI Credit Union Board of Directors. As a member of Metropolis Elk's Lodge #1428, Steve serves as the Drug Awareness Chairman and Scholarship Chairman and has been instrumental in bringing the Elk's Drug Awareness Trailer to Massac County. Mr. Johnson saw MCDAC as an opportunity to get involved and help bring awareness, as well as, solutions to the community. He and his wife of over 40 years attend St. Rose of Lima Church. Mr. Johnson is a lifelong Massac County resident.

## Lori Bruce, Treasurer

Mrs. Bruce is a Personal Banker and has been employed at MidCountry Bank since 2009. She is a mother of 2 and has been married for over 20 years. Lori is a lifelong resident of Massac County and member of Brookport Church of God. She has served as Treasurer for MCDAC since May 2014.

Thank you to our Executive Committee for your time and dedication to the mission of the Coalition.

# EXECUTIVE DIRECTOR

## Holly Windhorst, Director and YAC Coordinator

Mrs. Windhorst moved to the Massac County area in 2007 to start her career as a probation officer. She received a Master's degree in Public Administration in 2012. Mrs. Windhorst worked in probation until 2013 when she decided to become a stay-at-home mom to her two young children. She has been involved with MCDAC since 2012 and has been the Youth Advisory Council (YAC) Coordinator since January 2014. She is a member of the 32nd Street Church of Christ in Paducah, KY. This year she received the Massac County Helping Hands Award 2016 from United Way.