

2016-2017 ANNUAL REPORT

Presented at MCDAC's Annual Meeting
Metropolis City Hall, 2nd Floor
August 22, 2017

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Thank you very much for your commitment to the Massac County Drug Awareness Coalition and our efforts to make real changes in our community. I appreciate all of our volunteers and feel so fortunate that we have so many in Massac County who are willing to give up so much of their own time to work towards our cause.

We have had a busy year once again. We have made some new connections in the community which has brought new members and ideas to our meetings. We also tried a new fundraiser this year, a roadblock, which was very successful. Our community collaboration continues to grow, and our sector representatives have done a great job in keeping us connected to their respective sectors. The fight against drug use and addiction will take ALL sectors of the community, not just one or two. We still see drug use and arrests in our community, but we must remember that change will not happen overnight and the results may not be seen right away. If we can reach our local youth and convince them of the dangers of alcohol and drug use, then we will eventually see change.

Sincerely,

Holly Windhorst, MPA
Coalition Executive Director

MISSION STATEMENT

The Massac County Drug Awareness Coalition is determined to provide leadership, education and resources in order to build and sustain communities of knowledgeable citizens who make healthy and safe choices through the reduction of substance abuse.

Striving to bring people together to collaborate on efforts to reduce substance use and abuse in Massac County.

COMMITTEE REPORTS

Youth Advisory Council (YAC): Holly Windhorst

MASSAC COUNTY HIGH SCHOOL: 32 student members participated this year. Student officers were: President: Maddie Bowlin, Vice President: Hattie Thomasson, Secretary: Lauren Coakley, Reporter: Emma Korte.

INFORMATION TABLE AT FOOTBALL GAME: In October 2016, the YAC had a table at a varsity Patriots football game where drug/underage drinking information along with the Fatal Vision Goggles were available. Many young students tried the goggles.

DRUG PREVENTION PROGRAM: In November 2016, the students presented a program about peer pressure and choices to 7th and 8th grade students at Massac Jr. High. They also handed out MCDAC drawstring backpacks with alcohol and drug information inside.

YOUTH CARNIVAL: In March 2017, the YAC held their 3rd Annual Youth Carnival at MCHS. The free carnival included games, prizes, food and several giveaways, including 2 Kindle Fires.

Thank you to our Youth Carnival Volunteers: YAC members, Rob and Sabrina Beck, Big John's, Lori and Michael Bruce, City National Bank, City of Metropolis, Cindy Davis, Franklin Elementary School, Ricky Griffey, Jefferson Elementary School, Massac Unit #1 SD, MCDAC, Mid-Country Bank, Pepsi, Natalie Quint, Sonic, SuperBowl Family Entertainment, Paducah Lifeline Ministries; Pizza Inn, Steve Miller, The Latham Family: Shannon, Deanna, Aaliyah, Troy, and McDonald's.

CEBRIN GOODMAN TEEN INSTITUTE (CGTI): In July 2017, two students, Alyssa Kotter and Emilee Harrington, attended CGTI. They both participated in the Peers with Advanced Leadership Skills (PALS) program. Holly also attended CGTI with the YAC members and attended several trainings as a mentor.

Thank you to the Youth Advisory Council members for providing much needed peer-level input, and to school staff and administrators for allowing us to come in and work with the students, and for helping us get our information to the students.

2017-2018 OFFICERS: President: Hattie Thomasson, Vice President: Lauren Coakley, Secretary: Emma Korte, Reporter: Hadley Stephens, Treasurer: Lauren Porter.

MJHS AND JOPPA HIGH SCHOOL: Volunteers are currently needed to sponsor a YAC at each of these schools.

Thank you to Landon Sommers who brought a few Joppa students to our MCDAC meetings this year.

Red Ribbon Week (RRW) Celebration: Sabrina Beck (K-6) – October 24-28, 2016

This is our 5th year in a row to bring awareness and education in honor of DEA Agent Kiki Camarena's memory and his battle against illegal drugs. The school administrators continue to support the Coalition's efforts to keep the program in the schools. This year we endeavored to hand make over 1400 buttons for all students and teachers in grades K-6. The buttons were tailor made for each elementary school in Massac County. We gathered at Lutheran Church of the Cross to assemble Teacher Packets Teacher Packets are delivered to each elementary school the week before RRW. \$1,869 was spent towards RRW activities. Also, this year, we prepared and received responses to a RRW Survey to ask for input by teachers on the effectiveness of the program. Results tell us we are appreciated and teachers are grateful to MCDAC for providing the RRW program.

Thank you to our volunteers: Lori, Mike, and Keegan Bruce, Rob, Sabrina, and Graciela Beck, Holly Windhorst, Natalie Quint, Steve Johnson, Sgt. Ricky Griffey and Sgt. Mike Kennedy, Kiwanis: Steve Miller, Janet Maggio, Leonard Maggio, Karen Holland, Rita Park, Dave Park, Murray Social Work Club: Sheree Gilbert, Kelsey Doty, Tiffany Meyers, Caitlin Sherrell, Josh Rudolph, Emily Saltsman, Maddie G. Big thanks to Steve Miller and Sheree Gilbert for bringing extra help!

Red Ribbon Week (RRW) Celebration: Holly Windhorst (7-12)

Center Point speakers were once again welcomed at Massac County High School on October 21st and continue to receive positive feedback from students and teachers.

Thank you to Thelma Hunter for providing speakers from Centerpoint.

Harrah's School Supply Drive: Holly Windhorst – July 28, 2017

We continue to participate in the school supply drive sponsored by Harrah's and supported by many community organizations. We hand out pencils and rulers, along with drug awareness information. Once again, the button maker was put to use as a favorite for young students. We appreciate Chad Lewis, our Business Sector Representative, for the invitation to participate in this event.

Thank you to our volunteers: Holly Windhorst, Ricky Griffey, Sabrina Beck, and Natalie Quint.

Rides to Recovery (R2R): Steve Johnson

Kits were prepared for drivers who provide transport to facilities. While we had a couple of requests, we were unable to transport as our volunteer(s) were unavailable.

Thank you to Chief Harry Masse and the Metropolis Police Department for storing the kits, and to Massac Memorial Hospital and Holly Windhorst for their donations and assembly of the kits.

GRANT AND FUNDRAISING REPORTS

DRUG FREE COMMUNITY (DFC) GRANT

MCDAC applied for the DFC Grant through SAMHSA once again. We received notification in September 2016 that we were not awarded this grant. The grant committee spent January, February and March 2017 preparing another DFC grant application that was submitted in March. To better prepare for the new application, we disseminated a survey through email, sector representatives, and the newspaper to gain community input and thoughts about the local drug problem and our youth. We used the results along with the Illinois Youth Survey information in our grant application. The DFC grant award information will be released in September.

Thank you to the Grant Committee: Sharon Burris, Holly Windhorst, Natalie Quint, Jonathan Oberholz, Sabrina Beck, and Cindy Davis.

LUTHERAN SYNOD GRANT

A \$1,000.00 grant was awarded for use towards our Red Ribbon Week programs.

Thank you, once again, Natalie Quint, for writing the grant application.

ANNUAL GOLF SCRAMBLE – June 2, 2017

13 teams participated in our golf fundraiser held at the Metropolis Country Club. We raised \$3,212 through team fees and more than 20 hole sponsors. Additionally, Modern Woodmen matched our total up to \$1,000.00; thank you Shannon Latham and Ashli Morris, employee representatives.

Thank you to the Golf Committee: Steve Johnson, Natalie Quint, Cindy Davis, Sabrina Beck, Holly Windhorst, Robbin McDaniel, and Steve Miller.

ROADBLOCK FUNDRAISER – April 29, 2017

The Roadblock was held from 8:00 am to 12 noon on Saturday, April 29th, and raised \$1,000.00.

Thank you to our volunteers: Holly and Patrick Windhorst, Steve and Toni Miller, Steve Johnson, Sabrina Beck, Jonathan Oberholz, Natalie Quint, Robbin McDaniel.

HARRAH'S HOMETOWN CELEBRATION – July 1, 2017

By providing volunteers to help with this event, we received \$500 from Harrah's.

Thank you to our volunteers: Sheree Gilbert, Heather Foss, Hannah Lloyd, Robbin McDaniel, Hadley Stephens, Toni Miller, Lauren Porter, Alyssa Kotter, Cindy Davis, and Holly Windhorst. Big thanks to Chad Lewis for the opportunity.

DONATIONS RECEIVED

Massac Memorial Hospital - \$250.00

Zeta Zeta Sorority - \$100.00

YAC Youth Carnival - \$100.00

Kiwanis - \$500.00

St. Paul Lutheran Church - \$250.00

Thank you to individuals and organizations in our community for their continued support both in-kind and monetary.

Thank you for your donations!

TRIVIA EVENT We are in the planning stage of this event to be held possibly in November. Great volunteer opportunity!

Thank you to Cindy Davis for spearheading this fundraiser.

THANK YOU TO OUR SECTOR REPRESENTATIVES

Hattie Thomasson (Youth)

Natalie Quint (Parent)

Chad Lewis (Business)

Areia Hathcock (Media)

Landon Sommer (School)

Doris Vogt (Youth-Serving Organization)

Harry Masse (Law Enforcement)

David Deem (Religious Organization)

Dr. Steven Miller (Civic Group)

Cindy Davis (Healthcare Professional)

Patrick Windhorst (State Government)

Thelma Hunter (Other Substance Abuse Org.)




MARKETING REPORT

T-SHIRTS: In the fall, we had new MCDAC shirts printed at West End Plaza. Members paid for their own shirts.
Thank you to Holly Windhorst for getting quotes and coordinating the group purchase.

BUSINESS CARDS: In April, we had business cards printed to hand out at the roadblock. #1000 cards were ordered.
Thank you to Sabrina Beck and Holly Windhorst who worked on the design.

ADVERTISEMENT: In January, we placed an ad in the Superman Classic basketball tournament program about the consequences of hosting an underage drinking party.
Thank you to Areia Hathcock for preparing the advertisement.

SOCIAL MEDIA: Our Facebook page was created August 23, 2012. Our “likes” have increased from 614 in 2016 to 740 as of July 2017. We paid for 2 Facebook ads in February and March. We can also be found on Twitter and Instagram.
Volunteer opportunity: Set up, and feeds.

 Massac County Drug Awareness Coalition   @mcdacyac

WEBSITE: Our website can be found at www.massacdrugawareness.com. The Massac County Sheriff's Department (www.massacsheriff.com) and Massac Beeswax (www.massacbeeswax.com) websites also have a link to our website.
Volunteer opportunity: Monthly updates and listing of programs and activities.

COMMUNITY COLLABORATION

MASSAC MINISTERIAL ALLIANCE: In January, Holly met with the Massac Ministerial Alliance and updated them on MCDAC activities. They shared their concern about the drug problem and were interested in the possibility of opening a substance abuse treatment center in Metropolis.

CENTERPOINT: In February, Centerpoint spoke at Kiwanis on behalf of MCDAC. We also arranged for them to speak at Massac County High School, Joppa High School, and Massac Jr. High.

LEGENCE BANK: The storage of our supplies and materials in one central location has been very helpful. We appreciate the space and the help in carrying supplies.

HOW CAN I HELP?

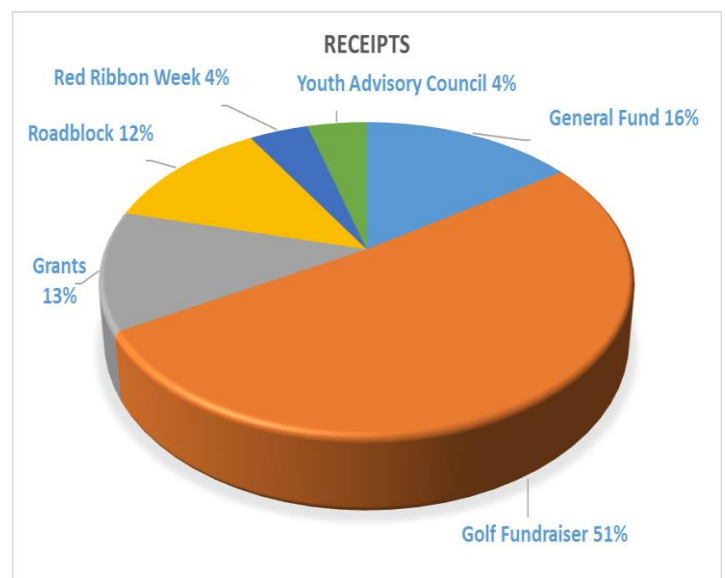
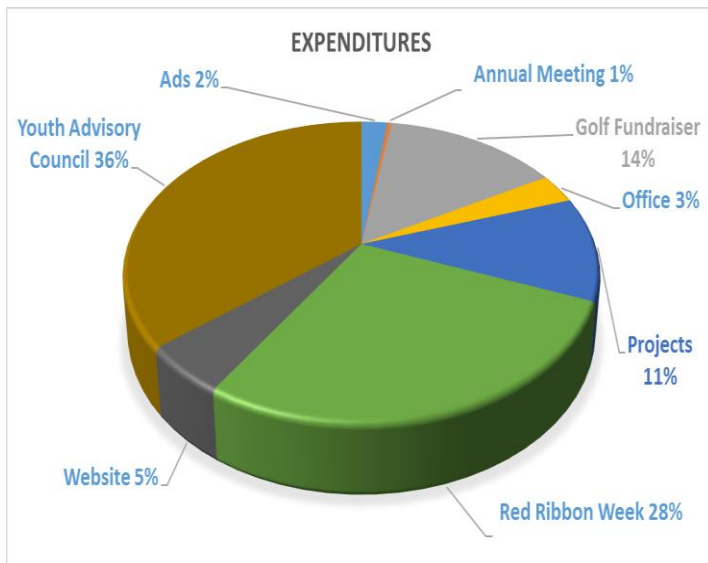
All activities and programs are performed 100% by our volunteers. We would not be able to effect community change without the help of our volunteers. Thank you to MCDAC members and volunteers for their continued support with MCDAC planning, activities, and outreach. To volunteer, contact Holly Windhorst, MCDAC Executive Director and/or email massacdrugawareness@gmail.com.

MCDAC GOALS FOR 2017-2018

- ☐ Continue to expand on past projects and monthly activities
- ☐ Continue to develop the youth advisory council at the high school and junior high school levels
- ☐ Increase attendance at MCDAC monthly meetings from all sectors of the community
- ☐ Increase number of volunteers to assist with projects and activities
- ☐ Seek additional funding sources to include grants, fundraisers, and community
- ☐ Develop marketing strategies to increase awareness of MCDAC meetings, projects, and volunteer opportunities
- ☐ Management of MCDAC website to include monthly updates and sharing of projects and monthly activities
- ☐ Establish a committee to plan a town hall meeting
- ☐ Provide more programs at the schools

TREASURER'S REPORT

BEGINNING BALANCE - August 1, 2016	\$7,016.51	Percent
<u>EXPENSES</u>		
Advertisement	\$ 142.05	2%
Annual Meeting	\$ 21.31	1%
Golf Fundraiser	\$ 950.00	14%
Office	\$ 213.59	3%
Projects	\$ 750.00	11%
Red Ribbon Week	\$ 1,869.06	28%
Rides 2 Recovery	\$ -	-
School Supply Drive	\$ -	-
Website	\$ 342.78	5%
Youth Advisory Council	\$ 2,402.57	36%
	\$ 6,691.36	
<u>DEPOSITS</u>		
General Fund	\$ 1,250.00	16%
Golf Fundraiser	\$ 4,162.00	51%
Grants	\$ 1,000.00	13%
Road Block	\$ 1,000.00	12%
Red Ribbon Week	\$ 350.00	4%
Youth Advisory Council	\$ 350.00	4%
	\$ 8,112.00	
ENDING BALANCE - July 31, 2017	\$ 8,437.15	



2016-2017 EXECUTIVE COMMITTEE

RICKY GRIFFEY - Mr. Griffey is a Sergeant and Detective with the Metropolis Police Department and is currently working in the Investigations Unit. He has been assigned to the Southern IL Drug Task Force since September of 1998. In addition, he has been assigned to the Drug Enforcement Administration as a Task Force Officer for several years. Mr. Griffey has made the focus of his life to combat the drug abuse in Massac County. He and his family attend the First United Methodist Church of Metropolis. Mr. Griffey is a father of 4 children and Grandfather of one now and another due in September and is a lifelong Massac County resident.

CINDY DAVIS, SECRETARY - Ms. Davis is a Health Educator in Massac County for Southern Seven Health Department for the past 4 years. She works with schools in programming such as sex education, physical activity (CATCH), and nutrition and in community education programming such as worksite wellness and health effects of tobacco. She has more than 20 years' experience in medical laboratory science. Cindy has been a resident of Massac County for almost 60 years, and she and her 3 adult children attended schools Massac County. She is a graduate of Eastern Illinois University and is a past member of the Massac County Unit One School Board.

THELMA HUNTER - Mrs. Hunter is an LCSW (Licensed Clinical Social Worker) and a LCADC (Certified Alcohol and Drug Counselor). She has been employed with Four Rivers Behavioral Health for the past 18 years. She has over 20 years' experience in the field of substance abuse and mental health. She has been the Director of CenterPoint Recovery Center for Men for the past 7 years. She has been a resident of Massac County for over 20 years.

STEVE JOHNSON - Mr. Johnson is a father and grandfather, and has a vested interest in drug prevention education for our youth. He retired from Electric Energy, Inc. after 38 years, and serves on the EEI Credit Union Board of Directors. As a member of Metropolis Elk's Lodge #1428, Steve serves as the Drug Awareness Chairman and Scholarship Chairman and has been instrumental in bringing the Elk's Drug Awareness Trailer to Massac County. Mr. Johnson saw MCDAC as an opportunity to get involved and help bring awareness, as well as, solutions to the community. He and his wife of over 40 years attend St. Rose of Lima Church. Mr. Johnson is a lifelong Massac County resident.

LORI BRUCE, TREASURER - Mrs. Bruce is a Business Development Officer employed at Legence Bank since 2009. She is a mother of 2 and has been married for over 20 years. Lori is a lifelong resident of Massac County and member of Brookport Church of God. She has served as Treasurer for MCDAC since May 2014.

NATALIE QUINT - Ms. Quint started her career as a mental health counselor in 1999. Then she went on to pursue a Master's degree in social work and has been employed as a substance abuse counselor, school social worker, outpatient mental health counselor, and private practice therapist. In 2004, Ms. Quint received an LCSW (Licensed Clinical Social Worker) and is currently employed as an oncology social worker at Baptist Health in Paducah, KY. She is a member of Lutheran Church of the Cross, and returned to the Massac County area in 2006. Ms. Quint is a recipient of the Lois Lane Award 2015, Les Easterday Award 2013, and Massac County Helping Hands Award 2013.

SABRINA BECK - Mrs. Beck has been a Massac County resident since 1994. She received her Bachelor of Science degree in Workforce, Education, & Development in 2003, as well as, an Applied Science degree in Health Information Technology in 2016. She has been a housewife for many years and currently works as a Substitute Teacher for Massac Unit #1 School District. She is a mother of 3 and has been married for over 18 years. Sabrina is a member of Lutheran Church of Christ and Zeta Zeta Sorority. In 2014, she received the Massac County Helping Hands Award from United Way. Sabrina also works with Lori Bruce as the 2nd Treasurer for MCDAC.

The Executive Committee meets monthly a week prior to regular meetings. Thank you to our Executive Committee for your time and dedication to the mission of the Coalition.

EXECUTIVE DIRECTOR**HOLLY WINDHORST, DIRECTOR AND YAC CO-COORDINATOR**

Mrs. Windhorst moved to the Massac County area in 2007 to start her career as a probation officer. She received a Master's degree in Public Administration in 2012. Mrs. Windhorst worked in probation until 2013 when she decided to become a stay-at-home mom to her two young children. She is now working as a substitute teacher for Massac County. Holly has been involved with MCDAC since 2012 and has been the Youth Advisory Council (YAC) Coordinator since January 2014. She is a member of the 32nd Street Church of Christ in Paducah, KY. Last year she received the Massac County Helping Hands Award 2016 from United Way.

A MESSAGE TO THE EXECUTIVE DIRECTOR

The Executive Director position is currently 100% volunteer. There are many hours spent planning, organizing, coordinating all that is necessary to lead the coalition. The MCDAC Executive Committee and its membership appreciate the time, ideas, and efforts given to this cause. Thank you for your dedication to the mission of the Coalition.