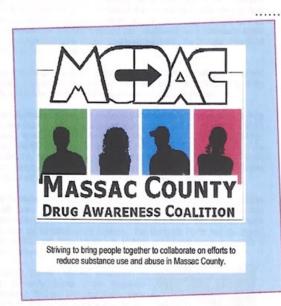
# **2013 ANNUAL REPORT**



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### A Message from the EXECUTIVE DIRECTOR

Dear MCDAC Supporter,

Thank you very much for your commitment to Massac County Drug Awareness Coalition. I am very proud of what we accomplished together since our first meeting in February of 2012. We have taken the first steps to raise awareness, establish a working organization, and develop programs that will benefit the citizens of Massac County.

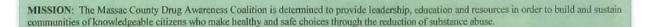
I am amazed, but not surprised, at the support and involvement that has been shown by numerous facets of the community in getting MCDAC going. As we continue to grow, we hope to see programs evolve and positive changes made to this area.

I am proud to work along side coalition members and welcome newcomers to join in our efforts. Investment at the local level will certainly bring about the change we wish to see among our youth and citizens. Thank you for your continued support.



Natalie Quint

Natalie Quint, MSW, LCSW Coalition Executive Director



#### Overview of the Past Year

Our Executive Director, Natalie Quint, was determined to meet the goal of bringing the topic of action through collaboration using the coalition. With the support of Massac County Mental Health (MCMH), an existing mental health agency and established 501(c)(3), she began the journey to connect other community service agencies, civic groups, government agencies, churches, and so forth. Massac County Drug Awareness Coalition (MCDAC/Coalition) was established as a community based organization operating under Massac County Mental Health. The principal office of the Coalition is located at the office of MCMH.

Coalition Meetings During the development of the Coalition, meetings were hosted by MCMH. Regular monthly meetings were held on the third Wednesday of the month, with various committee meetings scheduled throughout the month.

Community Presentations Our Executive Director attended local meetings to bring about awareness of the negative impact of drug abuse and the development of the Coalition. Meetings attended during 2012: Massac Unit #1 School Administrators, Massac Unit #1 School Board, Metropolis Rotary Club, Lutheran Church of the Cross/WELCA, Massac County Ministerial Alliance, Mt. Horeb Church, Concerned Pastors Group. Meetings attended through June 2013: Massac County Commissioners Meeting, Metropolis Rotary Club, Metropolis Kiwanis.

Media Coverage The work of the Coalition has been aired on WMOK through Coffee Talk with Sheriff Ted Holder and Metropolis Police Chief Harry Masse. We have also reached out to WPSD-TV reporter, Lauren Adams, who aired in interview with Natalle Quint about the formation of the Coalition. The Metropolis Planet has also printed meeting notices and news articles. In addition, our internet presence includes a website and facebook page.

Community Events MCDAC participated in many community events - the Superman Celebration in 2012 and 2013, Red Ribbon Week Program at schools, decorated a float for the Christmas Parade, and worked along side the Sheriff's department as they presented the P2D2 Program to area 6th oraders.



2012 Christmas Parade

We can continue to bring awareness for the need of prevention, education, treatment and recovery through community participation and with volunteer support. MCDAC is 100% supported by volunteers - law enforcement, educators, parents, students, and many others - we appreciate you! We welcome and look to increase our volunteer capacity each year.

#### Education/Schools/Prevention Report

Superman Celebration – June 7-10, 2012 and June 6-9, 2013. Steve Johnson, member of the Metropolis Elk's Association, coordinated the use of their Drug Awareness Trailer to be used at the Superman Celebration. Volunteers from the Elk's Association, Coalition, CenterPoint (Paducah, KY) were used to present drug displays, drug prevention material, fatal vision goggle experienced.



Lyndall Qualis and Steve Johnson

Are you Gambling with Your Life?

September 7, 2012 – A drug prevention material display was set up at MCHS for the purpose making information available to high school students.



September 19, 2012 – The display table was delivered to Shawnee Community College Metropolis for use in sharing drug prevention information to local college students.

Sabrina Beck and Steve Johnson

MCHS Random Drug Testing Meeting for Parents/Community – September 7, 2012. Random drug testing will affect students who play IHSA sports, and provide guidelines for teachers who may have reasonable suspicion. Sabrina Beck attended the meeting and reported back to the coalition.

MCHS Volunteer Day - September 11, 2012. Toni Miller volunteered to attend this event to register students who were interested in helping with coalition activities.

Massac County High School Football Game – September 12, 2012. The Eliks Drug Awareness Trailer was set up at a home football game and drug prevention information was shared with patrons. Two members of the Coalition and three members of Metropolis Elk's Lodge #1428 volunteered for this event.

Southern Illinois Safety Fair in Vienna, IL - September 20, 2012. (sponsored by Massac County Farm Bureau) Steve Johnson and Sabrina Beck spent the day presenting 20-minute sessions on the dangers of methamphetamine to 4th graders in the Southern Illinois area.

Drug Prevention Posters – September 2012. At our June 28, 2012, regular meeting, Metropolis Elementary School Principal, Laura Walker, requested drug prevention posters for schools. Posters were ordered from NIDA (National Institute on Drug Abuse) and delivered to elementary schools in Massac County.

Teachers Institute at SCC - October 5, 2012. Myra Bennett, a retired school social

worker, researched and prepared a training, "Meth and Today's Student: What to Know, What to Do" for teachers in the region. Sabrina Beck created a power point presentation to accompany the training.



Sabrina, Ricky Griffey (SIDTF), and Courtney Mazar (ISP)

Red Ribbon Week – October 23-31, 2012. Sabrina Beck researched and coordinated the activities for this educational program which brings awareness and education in honor of DEA Agent Kiki Camarena's memory and his battle against illegal drugs. The school administrators were enthusiastic and supportive of the Coelition's efforts to bring the program back to the schools. Daily student activities included coloring pages, stickers, smartie's@ candy, red ribbons for backpacks; but more importantly, students learned about the purpose of the Red Ribbon Week program, and drug prevention. Thank you to Zeta Zeta Sorority, Metropolis Rotary, and Metropolis



Kiwanis for sponsoring the program. In addition, a Red Ribbon fundraiser was open to the community. Thank you to Creations, the Florist, for donating the red ribbons to sell to area businesses for display.

A Special Thanks goes to the IL Elk's Association for providing the use of their Drug Awareness Trailer and materials to use at the elementary schools during the week. Coalition volunteers and local law enforcement also helped with the week's events.



Banners with Red Ribbon Week information were donated from Pepsi and were displayed at local elementary schools, the sheriff's department, and the city police station.

Community Workshops – March 2013 (sponsored by Zion United Church of Christ) A series of 3 seminars were held: March 3rd-lead by Massac County Sheriff Ted Holder and City of Metropolis Police Chief Harry Masse; March 10th-Patrick Windhorst, Massac County States Attomey; and March 17th-Natalie Quint, Coalition Executive Director, and Sabrina Beck. All Presenters are members of the Coalition.



Christmas Parade — December 1, 2012. We also participated in the Christmas parade sponsored by the Metropolis Chamber of Commerce. Our theme was "It's a Wonderful Life" — When it's Drug Free, and we had over 20 volunteers to walk with us and hand out drug prevention material. We collaborated with a local church

who was purchasing "Take Back Massac" shirts to support a community effort to encourage our youth to take back control and make positive choices.

Southern 7 Health Department Healthy Families Health Fair June 21, 2013. MCDAC participated in the health fair by setting up an information table. This provided an opportunity to distribute drug prevention material and also talk with participants about the Coalition, its purpose, and activities.



Sabrina Beck



P2D2 Poster Contest - April 2013 (sponsored by Massac County Sheriff's Department) The P2D2 Program was started by a local student, Cami Horman, with the support of the Sheriff's Department. 6th Graders in Massac County were asked (as a class) to create a poster about the Prescription Pill Drug Disposal (P2D2) Program. This encouraged students to work and learn

together. All classes who participated received award money to be used for their classroom. The winner for 2013 was *Unity Elementary*, and over \$700 was distributed to 6th grade teachers to use in their classrooms. The posters were displayed at several school carnivals along with a display table and P2D2 tatoos were a hit. Volunteers participated at the elementary school carnivals held at Joppa-Maple Grove, Unity, Metropolis, Brookport, and Jefferson. We also had a special guest in attendance at the schools: Pill Bottle Phil I Awareness of the program increased as a result of these efforts.

"I am pleased with the program and the results" said Sheriff Ted Holder. He added that 38 lbs of medicines were collected during the school events, and he believes awareness is much higher. He also reported that the drop off bin at the Sheriff's office is already full, and normally it has to be emptied only twice a year.



Sheriff Ted Holder, Pill Bottle Phil, Steve Johnson, Suzanne Johnson

#### Marketing/Outreach Report

Our Marketing Committee is to be commended for their accomplishments. Thanks to Sabrina Beck, Areia Hathcock, Steve Johnson, and Suzanne Johnson for their time, talent, and commitment; a valuable component to sharing information about the coalition.

Newspaper – The Metropolis Planet and Southern Scene are being used as a means to give notice of our monthly meetings in the What's Happening section and advertising space sponsored by Harrah's Casino. Meetings have been held on the third Wednesday at 9:30 a.m., at MCMH offices. They also provided a platform to reach their readers with a news article about the coalition and its purpose.

Radio – The Massac County Sheriff and Metropolis Police Chief have in the past been invited to Coffee Talk at WMOK, a local radio station. In early 2012, both began to include information about the coalition in their communications

Television - A contact was made with a local reporter, Lauren Adams, who responded with an interview of our Executive Director which aired on News Channel 6.

Our Facebook page (www.facebook/massac-county-drug-awareness-coalition.com) was created August 23, 2012. To

date we have 170 likes and continue efforts to increase our reach to the community. Our Fb administrators are Natalie Quint and Sabrina Beck, with the ability for others to post comments and useful information to share.

Our Website (<a href="www.massacdrugawareness.com">www.massacdrugawareness.com</a>) was created September 20, 2012. A volunteer attended a Google workshop in Paducah, KY, and obtained a free year of website hosting through Intuit. She donated this free year to the coalition. The website was transferred to iPages on April 23, 2013. iPages was chosen for its functionality, ease of use, and the fact that we had an



experienced webmaster from the Massac County Sheriff's Department, Det. Chad Kaylor, to assist the coalition with this project. Currently, Natalie Quint, Sabrina Beck, and Steve Johnson are donating their time to build and maintain the website for the coalition.

Massac County Sheriff's Department (<a href="www.massacsheriff.com">www.massacsheriff.com</a>) and Massac Beeswax (<a href="www.massacbeeswax.com">www.massacbeeswax.com</a>) have graciously donated a space with information about the coalition and the ability to direct web traffic to our website.

Logo - After 10 suggestions, comments, and narrowing down, the coalition voted and approved a logo to represent the coalition. Approved at its March 27, 2013, meeting, it is now being used on facebook, website, brochure, flyer, and other coalition material. Completion of this goal was an important goal in order to create a brand message for the coalition.

A Brochure was created and finalized by the coalition members on April 17, 2013. 2500 color copies were printed on April 23,2013, and is being offered for distribution at local businesses, churches, and Metropolis Chamber of Commerce members. 500 additional black and white copies of the brochure were printed for use in the P2D2 Program display table at local elementary schools.

Flyers - As a result of a suggestion, a flyer was created which included meeting information and to be used for posting in public places throughout our community. The goal is to increase awareness about our meetings and invite community participation. The flyer was approved on April 23, 2013, and was delivered to our email list, posted on our facebook page, and was printed for additional distribution and posting.



Newcomer Packet - Another suggestion was made to provide a Newcomer Packet to individuals attending their first coalition meeting. It includes information to bring them up to speed and to welcome their participation.

T-Shirts – Once a logo was approved, it was time to select uniform identification to wear during coalition activities, events, and to use as incentives and giveaways. We have partnered with Silver Collections, a local business, to meet this need. Members have the opportunity to purchase a polo shirt with the logo embroidered. Thanks to Silver Collections for their assistance, service, and initial donation of the embroidery fee and set up. Also, Kim Faulkner, owner, has also graciously donated 140 white t-shirts with a black and white logo on front and back.

#### Planning/Assessment/Policy Report

Official Name – Approval of an official name for the coalition was given on July 26, 2012. It was the thoughts of the members that the name Massac County Drug Awareness Coalition will encompass all drugs, not just meth, as well as, allow the coalition to apply for a more broad range of grants.

Coalition Executive Director - There was a consensus as to the leadership of the coalition, and at our September 20, 2012, regular meeting, Natalie Quint was nominated and voted to serve as our Executive Director. At this time, all work of the coalition is being conducted by volunteers. Until grant funds are awarded to establish a paid position, we continue to emphasize the use of committees to accomplish what we can.

Purpose & Guidelines - One of our early goals was to establish a mission statement for the group. Subsequently, Purpose & Guidelines were created by Kristy Stephenson (attorney), and reviewed thoroughly by the members. The guidelines were officially accepted at the February 20, 2013, regular meeting.

Fiscal Agent - As word got out about the coalition, we began to receive donations to support our efforts. At our June 28, 2012, regular meeting, the process of handling these donations was established through the use of Massac County Mental Health.

Membership Form - As more folks began to attend the meetings, there was a need to develop a form to collect membership data and ensure the best communication efforts.

Coalition Interest Survey – A questionnaire was prepared to attain direction for coalition activities (i.e., school, prevention, aftercare). Survey results were: Treatment for Addiction (7), Prevention (5), Law and Policy (1).

Massac County Probation Survey In November 2012, Kathy Cottom, Massac County Probation office, conducted a survey to get insight from the perspective of persons currently on probation.

Union County Coalition January 24, 2013, Natalie Quint and Sabrina Beck attended the Strategic Prevention Framework meeting in Union County to learn more about development of a coalition and to develop a working relationship with The Fellowship House.

Southern Illinois Meth and other Drug Awareness Conference – March 19-20, 2012. Sabrina Beck, Ellen Hearn, and Steve Johnson (members of the coalition) attended the conference along with other MCMH staff. Each member attended different educational workshops about current drug trends, activities, and listened to participants from Teen Challenge give their testimony.

Substance Abuse Counseling at Massac County Jail Early on in the initial stages of the coalition, discussion began about whether substance abuse services could be provided in the jail setting by Massac County Mental Health counselors. Ted Holder,

Massac County Sheriff, shared with the group the difficulty of inmates awaiting rehab and how positive immediate services could be. MCMH Executive Director, Dr. Yvonne Rath, submitted a request to the state to provide off-site services at the jail. While this process took many months, we are proud to report that the request was approved and jail services began in February, 2013. Saundra McCurdy, MCMH, serves as the counselor for these services.

Recovery Education Planning has begun to establish a Recovery Education Committee. The first two goals are to research Rides to Recovery program and develop a Recovery Resource Guide. Ellen Hearn, parent volunteer, has researched the issue of transporting individuals to treatment facilities. The idea of the resource guide came about after discussion for the need to ease the process of re-entry after increaseration.

Youth Advisory On July 2, 2013, Sabrina Beck, Tom Emmerson, and Ellen Hearn met with recent high school graduates to get feedback on the best way to reach out to junior high and high school students. This information will be used to assist in the development of a Youth Advisory Council.

#### Grant/Fundraising Report

December 20, 2012, was our first meeting where we focused specifically on grant funding. Discussion included the need to establish a mission and goals when asking the community for donations to support coalition programs. It was suggested that a coalition brochure be developed to share with the community. Ideas for possible grants included rural economic initiative grants; drug-free schools, community grants, Anna Casey Foundation, Rural Health, DCFS, and use of funds collected from drug monies.

Drug Free Community Grant through SAMHSA January 11, 2012, the Grant Committee met to discuss the perusal of a federal drug free communities grant, but it would require a commitment and hard work to complete it. Dr. Sharon Burrus, agreed to take the lead and coordinate efforts to complete the DFC grant by the March 22,

2012, deadline. After viewing a DFC webinar, more than nine scheduled meetings, many homework assignments, cooperation from the two local high schools in

completing drug assessment/perception surveys, support from MCMH, and many other "oh, thank goodness" moments, the grant application was completed and submitted by the deadline.

Through the survey results obtained from Massac County and Joppa High Schools, and the 2012 Illinois Youth Survey, it was determined that the grant would select alcohol and prescription drugs as the focus of the grant (we were required to select two).

To convey the amount of work that went into this grant project, the completed application was 90 pages, and according to Dr. Burrus, had the most complicated, specific, and complex grant requirements she has seen in her over 30 year career. Should we be awarded the grant, we would receive \$125,000 per year, with a requirement of 100% matching funds. Notice of Awards will be given in September 2013.

#### **Rural Community Conference**

On March 2, 2013, a volunteer attended the conference, which made our coalition eligible to apply for this grant. This is currently being pursued.

Fundraising: The ccalition collected \$114 from the Red Ribbons purchased by local businesses in support of the Red Ribbon Week. Creations, the Florist, donated ribbons and time in making the ribbons to sell. They were sold for \$3 each and we were given 100% of the funds.

#### Donations from our Community

We have received numerous donations from various groups, businesses, and organizations in our community. City National Bank, Zeta Zeta Sorority, Metropolis Rotary Club, Metropolis Kiwanis Club, Lutheran Church of the CrossWELCA, Massac County Ministerial Alliance, IL Elk's Association Charitable Trust, Frank K. Bennett, Electric Energy, Inc., Lutheran Church of the Cross, Zion United Church of Christ, and Harrah's Casino.

Other items which came out of the meetings were the need for a paid staff member, the importance to track volunteer time, and to start small when beginning a program.



# Treasurer's Report

Name Type Amount

Massac County Drug Awarness Coalition Annual Financial Report Fiscal Year 2013 (July 1, 2012-June 30, 2013)

REVENUE

Date

7/26/2012	City National Bank		Donation	\$	1,000
9/17/2012	Zeta Zeta Chapter 2663		Donation		100
9/27/2012	Metropolis Rotary Club		Donation		151
10/3/2012	Metropolis Kiwanis Club		Donation		177
10/16/2012	Lutheran Church WELCA		Donation		25
11/1/2012	Creations the Florist		Donation (RRW	Fundraiser)	114
11/27/2012	Massac Co. Ministerial Allaince		Donation		500
11/29/2013	Emerson	The Full House	Donation		200
1/11/2013	I Elk's Assoc. Charitable Trust		Donation		500
3/7/2013	Frank C. Bennett	ALLEGIC TTUSK	Donation		100
3/19/2013	Electric Energy Inc.		Donation		1,000
3/26/2013	Lutheran Church of the Cross		Donation		418.5
5/15/2013	Zion United Church of Christ		Donation		1 003.75
6/19/2013	Harrah's Casino	of Christ	Donation		2,500
6/19/2013	marran s Casino		Donation		40
0/13/2013			Donason	Total Revenue	7.829
				iota i ne venue	1,025
EVDENDITUDES					
EXPENDITURES	D-4-	Description			Amount
Acct Desc	Date 11.07.0010	Decsription	- (minute Deeld		238.7
Program/Supplies	11/27/2012 12/4/2012	RRW supplies (reim to Beck) Christmas parade (reim to Johnson)			15
	1/8/2013				36.59
	3,25/2013	Christmas parade (æim to Beck) U.S Bank (L)			32.52
	4/30/2013				483.49
	5/21/2013	U.S. Bank (Y)	chures (reim to Beck)		50
	3/2 1/2013	U.S. Dank (1)		Total	856.3
				Total	030.3
Food	11/27/2012	RRW (reim to	Beck)	Total	102.07
Transportation	4/23/2013	traivel to confe	erence	Total	53.15
Publications/Subsc	rip/Web				
	5/21/2013	iPages websit	te subscription		145.53
	2/25/2013	Community a	nti drug membership	NAME OF TAXABLE PARTY.	200
		155		Total	345.53
D	4.02/0012			Tatal	47.5
Postage/Printing	4/23/2013	postage grant	application	Total	47.5
				TotalExpenses	1,404.55
TOTAL REVENUE		7,829.2	5		
(and other income)		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
(and other meditie)					
TOTAL EXPENDITU	JRES	1,404.5	5		
Year ending June 30, 2013		Excess Revenue over Expenditures \$6,424.70			
(Fiscal year 2013)					

## 2013-2014 Executive Committee

February 20, 2013, the Coalition approved members to serve on the Executive Committee. Amended March 27, 2013 (Tom Emmerson).

#### Tom Emmerson

Mr. Emmerson is the father of 5 grown children and is aware of the challenges and temptations facing our youth today. He is the General Manager of Trees N Trends, Pastor of St. Stephens Lutheran Church, and Mentor at Hope Unlimited and President of their Men's Ministry. Tom also serves as a Ministers for Teen Challenge of America and is a financial supporter of the program. He has worked to bring "Over the Bridge Ministry" to the Brookport community and serves as President of the Executive Board. Mr. Emmerson and his family have been residents of Massac County for the past 18 years.

Ricky Griffey

Mr. Griffey is a 41 year old Police Officer with the Metropolis City Police Department and has been assigned to the Southern IL Drug Task Force since September of 1998. In addition, he has been assigned to the Drug Enforcement Administration as a Task Force Officer for the past 2 1/2 years. Mr. Griffey has made the focus of his life to combat the drug abuse in Massac County. He and his family attend the First United Methodist Church of Metropolis. Mr. Griffey is a father of 4 children and has been a resident of Massac County for the past 23 years.

#### Ellen Hearn

Mrs. Hearn is a retired educator, concerned mother and grandmother, and is dedicated to raising awareness of drug abuse in our community. She is a member of Lutheran Church of the Cross and has been a Massac County resident for 36 years.

Steve Johnson, Secretary

Mr. Johnson is a father and grandfather, and has a vested interest in drug prevention education for our youth. He retired from Electric Energy, Inc. after 38 years, and serves on the EEI Credit Union Board of Directors. As a member of Metropolis Elk's Lodge #1428, Steve serves as the Drug Awareness Chairman and Scholarship Chairman and has been instrumental in bringing the Elk's Drug Awareness Trailer to Massac County. Mr. Johnson saw MCDAC as an opportunity to get involved and help bring awareness, as well as, solutions to the community. He and his wife of 38 years attend St. Rose of Lima Church. Mr. Johnson is a lifelong Massac County resident.

Kristy Stephenson, Treasurer

Kristy is the Treasurer for the City of Metropolis and a Public Affairs Manager for the Office of the Comptroller, State of Illinois. She is an attorney and volunteers for several civic organizations, including the United Way, American Cancer Society, Kiwanis, and Beta Sigma Phi Sorority. She is a member of the First United Methodist Church. Kristy and her husband Barry reside in Metropolis and have two sons.

#### **Executive Director**

Natalie Quint, Coalition Executive Director

Ms. Quint started her career as a mental health counselor in 1999. Then she went on to pursue a masters degree in social work and has been employed as a substance abuse counselor, school social worker, and private practice therapist. In 2004, Ms. Quint received an LCSW (Licensed Clinical Social Worker) and is currently employed at Massac County Mental Health for the last 7 years as an outpatient mental health counselor. She is a member of Lutheran Church of the Cross, and returned to the Massac County area in 2006.