

# 2015 ANNUAL REPORT



## CONTENTS

A Message from the Executive Director .....	1
MCDAC Committee Reports.....	2
MCDAC Monthly Activity .....	3
MCDAC Behind the Scenes .....	4
MCDAC Thank You's .....	4
MCDAC Volunteer Opportunities.....	4
MCDAC Goals for 2015-2016.....	4
MCDAC Treasurer's Report.....	5
MCDAC Executive Committee.....	6

**Striving to bring people together to collaborate on efforts to reduce substance use and abuse in Massac County.**

### A Message from the EXECUTIVE DIRECTOR

Our meetings are held on the third Wednesday of each month at 9:30 am in the Metropolis City Hall chambers, and are open to the public. We invite the citizens of Massac County to attend any of our meetings and participate in our many activities held throughout the year. Notices of meetings are printed in the Metropolis Planet in the What's Happening section.

This past year we have applied for and are awaiting approval of status as a 501c3 organization which is in line with the direction we planned since inception. Our supplies have been relocated to Mid-Country Bank and we thank them for providing storage space for our organization.

I would also like to take the opportunity to introduce co-director, Holly Windhorst, who will be assisting with the Director responsibilities. My volunteer hours will decline with a change from part-time employment to full-time employment. We are 100% run on volunteers in all that we do and we appreciate the time and talents contributed by all who support MCDAC.

Sincerely,

***Natalie Quint, MSW, LCSW***  
Coalition Executive Director



**MISSION:** The Massac County Drug Awareness Coalition is determined to provide leadership, education and resources in order to build and sustain communities of knowledgeable citizens who make healthy and safe choices through the reduction of substance abuse.

**Strategic Planning – Natalie Quint**

Strategic planning sessions have been held throughout the year led by SSG Johnathan Oberholz, ILNG Counterdrug. We have been following the Strategic Prevention Framework model and have mostly completed the community assessment phase. We have reached this important juncture through a series of important meetings. The first was a roundtable discussion and public analysis of Illinois Youth Survey (IYS) data at the Metropolis Police Department (MPD). We concluded that there was an upward trend of use of particular substances, mostly marijuana and alcohol, between the 8<sup>th</sup> and 10<sup>th</sup> grades. A group of 17 participants discussed thoughts as to the reasons for this trend and possible solutions. The next phase was to specifically cite which issues we would focus on as a coalition and to construct problem/goal statements, which were completed in April. In May, we conducted a problem analysis for marijuana use and will complete one addressing alcohol use by December 2015. We still have to address community needs in our faith sector, with room to grow in our business sector, civic organization sector and our schools administration sector. Thank you SSG Oberholz for leading the strategic planning for the coalition, the MPD for hosting the roundtable discussion, and Dr. Sharon Burriss for coordinating the IYS.

**Rides to Recovery – Ellen Hearn**

In the past year, we have received 4 request to provide rides to recovery services and have been able to make all 4 transports. One reason many individuals do not get help is because they do not have a ride so much thanks to our volunteers, Ricky Griffey, David Hearn, Steve Johnson, for providing this valuable transportation service to our community.

**Red Ribbon Week Celebration – Sabrina Beck**

Each year in October, Red Ribbon Week is celebrated to bring awareness to drug prevention. MCDAC participates by promoting the following activities in Massac County: Drug-free banners for the MJHS, MCHS, and JHS along with drug prevention items. Additional activities include: MJHS student council involvement with promoting activities, Centerpoint speakers visited classes at MCHS to share their experiences and journey to recovery. We are proud to bring drug prevention/education activities to over 2500 Massac County students for the past 3 years. We are able to continue providing this program through monetary and in-kind donations made by local organizations and volunteers in our community. Many thanks to all the volunteers, and to City National Bank for their donation of photocopying the coloring pages.

**Youth Advisory Council: MCHS – Holly Windhorst**

The 2014-2015 school year started off with 14 returning members and 6 additional applications. MCDAC purchased T-shirts with a YAC Logo for each of the YAC members. YAC members wore their t-shirts at the Youth Carnival that they organized for local K-8 grade students. With over 100 kids and parents, and over 30 volunteers, the carnival was a great success! They were very engaged and generated excitement

with the kids. They were also good at adapting game questions or activities for whatever different age appropriate groups playing. MCDAC sponsored an end-of-the-year bowling and pizza party for the YAC participants.

In July, Holly took 2 YAC members to the Cebrin Goodman Teen Institute, a 5-day youth leadership conference that offers opportunities for teens around the state to learn about leadership, healthy choices, and working with others to create better communities. The participants worked to formulate a Community Action Plan for the YAC to complete this fall.

**Youth Advisory Council: MJHS – Sabrina Beck**

In February 2<sup>nd</sup> and 4<sup>th</sup>, Sabrina Beck, Ricky Griffey, Holly Windhorst, Addie Gray spoke to MJHS students about the coalition and the upcoming Youth Carnival. In March, Sabrina spoke to the 7<sup>th</sup> and 8<sup>th</sup> grade students about starting a YAC at the junior high level, and received 8 student applications by end of day. A May 28<sup>th</sup> meeting was held with 7<sup>th</sup> graders to discuss the YAC and activities for the next school year. Any students interested in participating were invited to this meeting and 28 students attended. Our main goal is to organize and to sponsor the Red Ribbon Week activities for the junior high.

**Grant/Fundraising Report – Natalie Quint**

**Southern Illinois Lutheran Synod** – received \$750 to be used toward youth activities. Applied again, was awarded \$1,000 designated toward youth development. [Natalie]

**United Way** – We received a \$2,000 grant in 2014 but decided not to apply in 2015 due to the limited number of volunteers available to support United Way activities.

**Drug Free Community Grant through SAMHSA**

The Coalition decided to focus on assessment and strategic planning, then determine whether to apply in 2016.

**Annual Golf Scramble** – For the past 2 years Steve Johnson and David Hearn have planned, coordinated, and successfully hosted a golf scramble at the Metropolis Country Club. This is a great fundraising event for MCDAC. Thank you Steve and David for your continued support.

**Marketing Report – Natalie Quint**

**Facebook** - Our Facebook page was created August 23, 2012. Our “likes” have increased from 400 in 2014 to 560 as of July 2015.

**Website** - Our Website ([www.massacdrugawareness.com](http://www.massacdrugawareness.com)) was created September 20, 2012. Massac County Sheriff's Department ([www.massacsheriff.com](http://www.massacsheriff.com)) and Massac Beeswax ([www.massacbeeswax.com](http://www.massacbeeswax.com)) have graciously donated a space with information about the coalition and the ability to direct web traffic to our website. In addition, much thanks to The Metropolis Planet for their continued support of MCDAC.

**Twitter** - @MCDACyac.

**Meeting Attendance**

Attendance throughout the year: 201

## MCDAC MONTHLY ACTIVITY

**SEPTEMBER 2014**

**Southern Illinois Safety Fair** in Vienna, IL – MCDAC volunteers spent the day presenting 20-minute drug prevention sessions to 4<sup>th</sup> graders at this annual event sponsored by Massac County Farm Bureau.

**Golf Scramble Fundraiser** – This was the 2<sup>nd</sup> year and the results have been spectacular! MCDAC volunteers (Steve Johnson and David Hearn) are in charge of this fundraiser and each year their hard work pays off. With 14 teams and great weather the tournament raised \$4113.

**Patriot Perspective** – Drug Prevention message advertised in The Metropolis Planet.

**United Way Road Block** – MCDAC volunteers (Natalie and Ellen Hearn) joined others from the United Way to support this fundraising activity.

**Cami Horman** – Miss Metropolis Scholarship Pageant program donation. Ms. Horman's platform is the P2D2 program; she has helped with the P2D2 Poster Contest sponsored by the Massac County Sheriff's Department. Thank you, Cami, for sharing the message of safe drug disposal.

**OCTOBER 2014**

**Red Ribbon Week** – October 23-31, 2012. 3<sup>rd</sup> Annual Celebration which brings awareness and education in honor of DEA Agent Kiki Camarena's memory and his battle against illegal drugs. The school administrators continue to support the Coalition's efforts to keep the program in the schools. We are grateful for MCDAC volunteers who help assemble Teacher Packets and deliver them to schools. Also, thanks to Lutheran Church of the Cross for hosting the assembly meeting. Over \$1500 of our annual budget goes towards this valuable drug prevention/education program.

**NOVEMBER 2014**

**Speakers** – Nicole Lence, Southern 7 Health Department – Teen pregnancy and STD's and how it correlates with drug and alcohol use. Emily Travis, Miss Metropolis – Fetal alcohol syndrome and FAS spectrum disorders.

**JANUARY 2015**

**Patriot Perspective** – Social hosting information advertised in The Metropolis Planet during the MCHS Superman Classic. Thank you MCDAC volunteers (Ariea Hathcock and Natalie).

**MARCH 2015**

**Youth Carnival** – The first event planned by the MCHS YAC to serve K-8 students in Massac County was a great success! Thank you MCDAC volunteer (Holly Windhorst, YAC Leader) for coordinating this activity and to all YAC members.

**Sheriff Willie Bear** – MCDAC supports this program with a donation of \$1,000 for the purchase of bears. 424 bears were given to Pre-K and Headstart students to serve as a reminder to make good decisions. Thank you to MCDAC volunteers (Steve Johnson and Holly Windhorst) and YAC students (Addie Gray, Ivy Lyons, and Kelsey Strong) for their participation.

**Strategic Planning Meeting** (March 17<sup>th</sup>) – The meeting was led by Jonothan Oberholz, SSGT. Thank you to MCDAC volunteers for sharing your thoughts and ideas.

**APRIL 2015**

**Southern Illinois Meth and other Drug Awareness Conference** - Several members of the coalition attended the conference at John A. Logan along with other MCMH staff. Each member attended different educational workshops about current drug trends, activities, and listened to participants from Teen Challenge give their testimony.

**MAY 2015**

**Safe After-Prom Campaign** – Media campaign which included Facebook (MCDAC and MPD), article in The Metropolis Planet, business marquee and businesses that sell alcohol. Messages included How to Keep Kids Safe After Prom, Social Hosting Consequences when providing alcohol to minors, and Prayers to Keep Kids Safe on Prom Night. Thank you to MPD, local churches, and businesses who shared this information. Also, thank you to Pastor David Deem, Cindy Davis, and the Metropolis Police Department for your work on this project.

**Metropolis Police Department's Crashed Car Campaign** – Purchase of signs for the No Drunk Driving/No Texting While Driving Campaign. The display has been seen at the high school and in the city. Thank you MCDAC volunteers (Natalie, Sabrina, and Ariea Hathcock) and to the MPD for coordinating this project.

**MCHS Project Graduation** – MCDAC proudly supports this drug-free event for graduating seniors.

**Metropolis Police Department K-9 Dog** – MCDAC proudly supports the police department with its efforts to secure a trained dog for the K-9 Unit to assist with their mission to protect and serve our community.

**JUNE 2015**

**Celebrate Youth** at Shawnee Community College sponsored by the U of I Extension for area 7<sup>th</sup> graders. Speakers from Centerpoint participated by sharing their past experiences and their journey to recovery. Thank you to MCDAC volunteers (Thelma Hunter and Steve Johnson) for their continued support of this program.

**JULY 2015**

**CGTI** – MCDAC allocated funds for 2 students and 1 adult to attend the Cebrin Goodman Teen Institute (a 5-day leadership conference). Thank you to MCDAC volunteer (Holly Windhorst) and YAC students (Nancy Sutton and Hattie Thomasson) for taking time out of their summer to participate in this program.

**AUGUST 2015**

**Harrah's Back to School Supply Drive** – This was our 3<sup>rd</sup> year to participate. We were joined by Chief Harry Masse, Ricky Griffey, and Carl Manley of the Metropolis Police Department who gave away rulers, erasers, pencils and coloring books. They also made buttons with drug prevention messages to give the kids. The buttons are always a great hit with the children! Thanks to Harrah's for inviting us to participate in this project. Also, thank you to our MCDAC volunteers (Natalie, Sabrina, Steve Miller, Lori and Keegan Bruce), and the MPD.

## MCDAC BEHIND THE SCENES

**AUGUST 2014**

**Massac Unit #1 Administrators** – Natalie met with administrators to discuss continued support of drug prevention programs in the schools.

**Medical Marijuana Cultivation Center** – Natalie attended this public meeting where there was discussion about growing centers vs. distribution centers. Executive Committee discussed this issue and a decision was made that MCDAC will remain neutral.

**Lane's Law** – Executive Committee discussed this issue and considered comments received by MCDAC members. A decision was made that MCDAC will remain neutral.

**JANUARY 2015**

**Metropolis Rotary** – Holly spoke to members about the progress she has made with the high school Youth Advisory Committee.

**FEBRUARY 2015**

**Kiwanis of Metropolis** – Natalie provided an update on MCDAC's progress of programs and activities. Holly updated members about the progress she has made with the high school Youth Advisory Committee.

**MARCH 2015**

**Joppa School and Massac Unit #1 School Boards** – Natalie presented the Illinois Youth Survey results for Massac County to members of the school board.

**MAY 2015**

**Massac County Ministerial Alliance** - Ellen Hearn discussed involvement of local clergy and churches with members of the MCMA. Currently, an informational flyer is being drafted to include who we are, what we do, and how volunteers can help.

## MCDAC THANK YOU'S

**Financial Support** - Thank you to our community organizations and businesses for their continued support both in-kind and financial.

**Volunteers** - All activities and programs are performed 100% by our volunteers. We would not be able to effect community change without the help of our volunteers. Thank you to MCDAC members and volunteers for their continued support with MCDAC planning, activities, and outreach. Also, thanks to our Youth Advisory Council members for providing much needed peer-level input, and to MCHS (Leslie Goins, Rebecca West, and Parker Windhorst) and MJHS (Andre Meadows and Kelli Ward) for their collaborative efforts with the Youth Advisory Council.

**YAC Youth Carnival** – Rob, Sabrina & Graciela Beck, Big John's, Tom & Lynn Bowlin, Lori and Keegan Bruce, Marshall Burkhead, Chill-O's, City National Bank, City of Metropolis, Rachael Coakley, Cindy Davis, Franklin Elementary School, Ricky and Sherrie Griffey, Jefferson Elementary School, Lowe's, Massac County High School, Linda McCollum, MCDAC, Mid-Country Bank, Tommy & April Reed, Sonic, SuperBowl Family Entertainment, Haley Williams, and all YAC members.

## MCDAC VOLUNTEER OPPORTUNITIES



There are many opportunities throughout the year to volunteer. Activities listed in the Committee Reports or Monthly Activities are performed 100% by volunteers.

**FOR MORE INFORMATION, CONTACT:**

Holly Windhorst  
MCDAC Co-Director and YAC Leader  
[hollyb\\_3@hotmail.com](mailto:hollyb_3@hotmail.com)

**Current needs:**

**Clerical Assistant** – Routine clerical tasks.

**Social Media** (Facebook, Twitter, Instagram) – Set up, and feeds.

**Website** – Monthly updates and listing of programs and activities.

**Rides to Recovery** – transportation of potential admissions to treatment.

**Marketing** – MCDAC brochure (update, order, and distribute).

**Golf Tournament** – Volunteers are needed to help secure hole sponsors, collect fees, advertise the event, and help on the day of the event.

**Red Ribbon Week** – Assemble Teacher Packets and deliver to Massac County schools.

## MCDAC GOALS FOR 2015-2016

- Continue to expand on past projects and monthly activities
- Continue to develop the youth advisory council at the high school and junior high school levels
- Increase attendance at MCDAC monthly meetings from all sectors of the community
- Increase number of volunteers to assist with projects and activities
- Join Community Anti-Drug Coalitions of American (CADCA) and utilize resources available to members
- Seek additional funding sources to include grants, fundraisers, and community
- Continue to develop a strategic plan and improve the action plan included in the DFC grant application
- Develop marketing strategies to increase awareness of MCDAC meetings, projects, and volunteer opportunities
- Management of MCDAC website to include monthly updates and sharing of projects and monthly activities
- Revision, printing, and distribution of the MCDAC brochure
- Establish a committee to plan a town hall meeting

**Striving to bring people together to collaborate on efforts to reduce substance use and abuse in Massac County.**

## TREASURER'S REPORT 8/1/2014 TO 7/31/2015

<b>BEGINNING BALANCE 8/1/2014</b>	11579.19
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**DEPOSITS**

1/20/2015	Donation	Harrah's Casino	2500.00
1/20/2015	Donation	Lutheran Church of the Cross	250.00
3/14/2015	Donation	Metropolis Kiwanis	200.00
3/16/2015	Donation	SuperCity Crossfit	50.00
3/16/2015	Donation	Anonymous	20.00
3/16/2015	Donation	Youth Carnival donations	175.25
9/19/2014	Donation	RRW-Zeta Zeta	100.00
10/30/2014	Fundraiser	Golf Scramble-fees	4943.25
8/19/2014	Grant	Evangelical Lutheran Church 2014	750.00
5/19/2015	Grant	Evangelical Lutheran Church 2015	1000.00
12/15/2014	Grant	United Way	625.00
3/26/2015	Youth Advisory Council	YAC T-shirts (Holly, Sabrina, Graciela)	45.00
6/4/2015	Youth Advisory Council	YAC-IADDA Youth Conf. Deposits	150.00
			10808.50

**EXPENSES**

9/22/2014	Drug Prevention/Education	Cami Horman-Pageant Program	-25.00
5/28/2015	Drug Prevention/Education	Metropolis Police Department-K-9	-1000.00
2/12/2015	Drug Prevention/Education	Project Graduation MCHS	-1000.00
2/12/2015	Drug Prevention/Education	Sheriff Willy Bear	-1000.00
3/7/2015	Equipment/Supplies	Button Maker-Supplies	-14.95
1/26/2015	Equipment/Supplies	Fatal Vision Goggles Kit	-1099.00
2/2/2015	Equipment/Supplies	Laptop Computer and Projector	-1630.75
10/30/2014	Fundraiser	Golf Scrambler	-830.00
7/31/2015	Marketing	MCHS Ads, iPage, VistaPrint	-733.42
7/31/2015	Office	Meetings, Stamps	-242.76
10/31/2014	Red Ribbon Week	Supplies	-1562.63
8/18/2014	Road to Recovery	Flyers	-43.73
8/7/2015	School Supply Drive 2015	Rulers, Erasers, Pencils	-996.92
4/7/2015	Training	SI Drug Conference-Travel	-25.63
3/16/2015	Youth Advisory Council	Carnival, Conference, Meetings, T-shirts	-2336.55
			-12541.34

<b>ENDING BALANCE 7/31/2015</b>	9846.35
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**2014-2015 EXECUTIVE COMMITTEE****Ricky Griffey**

Mr. Griffey is a 44 year old Police Officer with the Metropolis Police Department and is currently working in the Investigations Unit. He has been assigned to the Southern IL Drug Task Force since September of 1998. In addition, he has been assigned to the Drug Enforcement Administration as a Task Force Officer for the past 4 years. Mr. Griffey has made the focus of his life to combat the drug abuse in Massac County. He and his family attend the First United Methodist Church of Metropolis. Mr. Griffey is a father of 4 children and is a lifelong Massac County resident.

**Ellen Hearn**

Mrs. Hearn is a retired educator, concerned mother and grandmother, and is dedicated to raising awareness of drug abuse in our community. She is a member of Lutheran Church of the Cross and has been a Massac County resident for 38 years.

**Thelma Hunter**

Mrs. Hunter is an LCSW (Licensed Clinical Social Worker) and a CADC (Certified Alcohol and Drug Counselor). She has been employed with Four Rivers Behavioral Health for the past 16 years. She has over 20 years' experience in the field of substance abuse and mental health. She has been the Director of CenterPoint Recovery Center for Men for the past 5 years. She has been a resident of Massac County for the past 20 years.

**Steve Johnson, Secretary**

Mr. Johnson is a father and grandfather, and has a vested interest in drug prevention education for our youth. He retired from Electric Energy, Inc. after 38 years, and serves on the EEI Credit Union Board of Directors. As a member of Metropolis Elk's Lodge #1428, Steve serves as the Drug Awareness Chairman and Scholarship Chairman and has been instrumental in bringing the Elk's Drug Awareness Trailer to Massac County. Mr. Johnson saw MCDAC as an opportunity to get involved and help bring awareness, as well as, solutions to the community. He and his wife of 40 years attend St. Rose of Lima Church. Mr. Johnson is a lifelong Massac County resident.

**Lori Bruce, Treasurer**

Mrs. Bruce is a Personal Banker and has been employed at MidCountry Bank since 2009. She is a mother of 2 and has been married for 20 years. Lori is a lifelong resident of Massac County and member of Brookport Church of God. She has served as Treasurer for MCDAC since May 2014.

**Executive Committee Rotation**

Ellen Hearn will be rotating off the executive committee. Cindy Davis has been nominated to replace Ellen. A vote to confirm the nomination will take place at the 2015 Annual Meeting. Thank you, Ellen, for your service.

**EXECUTIVE DIRECTOR****Natalie Quint, Coalition Executive Director**

Ms. Quint started her career as a mental health counselor in 1999. Then she went on to pursue a Master's degree in social work and has been employed as a substance abuse counselor, school social worker, and private practice therapist. In 2004, Ms. Quint received an LCSW (Licensed Clinical Social Worker) and is currently employed at Massac County Mental Health for the last 9 years as an outpatient mental health counselor. In September, she will continue her career as an oncology social worker at Baptist Health in Paducah, KY. She is a member of Lutheran Church of the Cross, and returned to the Massac County area in 2006. Ms. Quint is a recipient of the Lois Lane Award 2015, Les Easterday Award 2013, and Massac County Helping Hands Award 2013.

**Holly Windhorst, Co-Director and YAC Coordinator**

Mrs. Windhorst moved to the Massac County area in 2007 to start her career as a probation officer. She received a Master's degree in Public Administration in 2012. Mrs. Windhorst worked in probation until 2013 when she decided to become a stay-at-home mom to her two young children. She has been involved with MCDAC since 2012 and has been the Youth Advisory Council (YAC) Coordinator since January 2014. She is a member of the 32nd Street Church of Christ in Paducah, KY.