

Massac County Drug Awareness Coalition
Regular Coalition Meeting
Wednesday, December 16, 2020, 8:00 a.m.
Zoom

Present: Holly Windhorst (Program Director), Stacie Ayock (Project Coordinator), Harry Masse (Law Enforcement Sector Rep), Jackie Doublin (Massac Co. Mental Health), Billy McDaniel (Metropolis Mayor), Dave Park (Kiwanis), Rita Park (Kiwanis), Maribeth Ethridge-Hicks (Massac Co. Mental Health), Clarissa Shepherd (Health Sector Rep), Steve Miller (Civic Sector Rep), Patrick Windhorst (State Rep), Josh Stratemeyer (Gov. Sector Rep), Robbin McDaniel (Massac Memorial Hospital), Toni Miller (Volunteer)

1. Welcome and introductions. Holly noted the old minutes needed to be amended to show Harry Masse as present. Harry made a motion to approve the minutes as amended, seconded by Dave.
2. Executive Committee Report - Holly noted that MCDAC received the continuation DFC grant for next year which was expected.
3. Treasurer's Report - Balance on 11-30-20 was \$5,120.27. It was down a little because we did not receive our grant money drawdown before payroll went out but now it is back up to the normal level. Holly noted for deposits we had a late golf tournament check, a donation from Lucy Windhorst and Ryder Johnson, and a donation from Amazon Smile. She also noted that the net profit from the golf tournament was \$5,188.56.
4. Fundraising - The Executive Committee is still considering doing an online trivia event in the next couple of months. Also, there is still a need for volunteers for a Fundraising/Sustainability Committee. Please contact Holly if interested.
5. Training - Holly noted the upcoming trainings: Dec. 16 - Building Coalition Capacity, Jan. 11 - Underage Drinking with Tall Cop, Feb 1-4 CADCA Leadership Forum. Please contact Holly if interested. See agenda for CADCA training sessions available during Forum.
6. Social Media/Advertising - The Instagram is now being run by Alexis Frazine from the YAC. She is doing a great job. The billboard is underway and Holly is working out the details. The Executive Committee is looking in to someone to work on our website.

7. Drug Disposal Bags - Thanks to those who have volunteered to put stickers on the bags: Steve & Toni Miller, Cami Horman and Cindy Davis. We have enough bags to get started but it will be an ongoing volunteer opportunity to put stickers on bags. It was mentioned that the Beta Club and other school clubs may need volunteer hours. As far as the program roll out, Holly will put out a press release after Christmas. The Executive Committee believes the bags can be delivered so we will try that instead of mailing them. They will also be available for pick-up at our office. Some other places to offer them are pharmacies, nursing homes, hospital, doctor's offices, funeral homes, Police & Sheriff's Department, and Massac County Mental Health.
8. Weekend Blessings - We have had a couple of volunteers - William Parmley and Cindy Davis - make flyers for December and January. Thank you for volunteering. We are taking volunteers for February's flyer and also for folding the flyers.
9. Action Plan 2021 - Holly went over the Action Plan for next year that she had submitted with the grant application back in June. As noted, some things have already changed and that is ok. It is a living document. Holly noted the goals of the DFC grant were to 1. Increase community collaboration and 2. Reduce youth substance use. The objectives and strategies were discussed. Holly also discussed environmental strategies and how we also needed to focus on what conditions specifically make it easy for youth to use alcohol and drugs in Massac County. We need to collect more data to get this information, including key interviews and focus groups.

Meeting adjourned at 8:53 a.m. Next regular meeting is January 20, 2021, 8:00 a.m.
Zoom