

Massac County Drug Awareness Coalition  
Regular Monthly Meeting  
February 17, 2021, 8:00 a.m.  
Zoom

Present: Morgan Holt (Exec Comm), Harry Masse (Law Enforcement Sec Rep), Stacie Aycock (Project Coordinator), Billy McDaniel (Mayor of Metropolis), Dave Park (Kiwanis), Rita Park (Kiwanis), Amber Anderson (Prevent Child Abuse), Cindy Davis (Exec Comm), Johnathan Oberholz (Counterdrug), Maribeth Etheridge-Hicks (Massac Co. Mental Health), Toni Miller (Volunteer), Steve Miller (Civic Sector Rep), Robert Neuman (Massac Co. Mental Health), Holly Windhorst (Program Director)

1. Welcome, Introductions, Approve old minutes - Amber made a motion to approve the old minutes, seconded by Morgan.
2. Executive Committee - Met last week, nothing new to report.
3. Treasurer's Report - On January 31, 2021, the balance was \$17,006.68. Expenditures were normal monthly expenses along with a website development fee. Income was the DFC grant and \$500 from the Drug Forfeiture Fund which was discussed last month.
4. Media Sector Rep - Terra Temple from the Metropolis Planet has agreed to be our new Media Sector Rep. She has helped MCDAC with several news stories over the past few months and we are excited to work with her in the future.
5. Fundraising/Sustainability -
  - a. Golf Tournament - We are hoping to schedule our golf tournament for either May 28 or June 4. We will need volunteers to help plan the tournament as staff cannot work on it. We have everything prepared and the volunteer will just need to make sure that past holes sponsors and teams are contacted.
  - b. Sustainability - We will be required to submit a Sustainability Plan in August of 2022. While we don't know what we need to sustain at this time due to not being able to start many projects, Holly encouraged everything to be thinking about ways we can sustain our work beyond the grant if we are not awarded another 5 years.
6. Trainings -

- a. Smart Approaches to Marijuana: Local Control - Webinar to be held on February 19, 12:00. Information about dealing with marijuana legalization locally will be discussed.
  - b. Holly and Stacie attended the CADCA Leadership Forum at the beginning of February. Stacie's highlight was attending a session on how legalized marijuana will affect the workplace and drug-testing. Holly's highlights were learning about the CDC's focus on ACES, the National Coalition Academy's graduation, meeting our DFC Project Officer, and meeting with Senator Dick Durbin's office. Holly also noted that she gained several new resources for strategies. She also attended a session on Kratom that was interesting and eye-opening. There is at least one place in Metropolis selling Kratom which is an addictive substance marketed as a pain reliever. It can cause psychotic episodes and heart problems. It is not illegal and there are no age restrictions on buying it.
7. Social Media/Advertising
  - a. Billboard - It is up next to Dr. Brush's office. Please give Holly any feedback. We are looking for ideas for the next billboard as well.
  - b. Website - The new website is still under construction. We will need headshots of any Executive Committee or Sector Rep. We are also looking for someone to take headshots who has a good camera on their phone.
8. Prevent Child Abuse Month - April is Prevent Child Abuse Awareness Month so we will be participating along with other agencies in town to help with the activities of this month. Amber mentioned that she thought Massac was doing a blue pinwheel garden and also "Go Blue Day" which is April 9.
9. Drug Disposal Bags - We have advertised the bags with a story in the newspaper and also a radio interview on WMOK that aired earlier this month. We have not had any delivery requests. Chief Masse advised that he has given out a few bags at the police department and also some officers are carrying them in their patrol cars. Toni thought about 50 bags had been given out at COPE and she said there was interest in the bags. Holly also thanked Toni and Steve for setting up the bags and flyers at COPE Food Pantry.
10. Volunteer Opportunities:
  - a. Putting MCDAC stickers on the drug disposal bags - can be done at home.

- b. Designing a prevention flyer for the Weekend Blessings/COPE food bags - Holly can provide resources if needed.
  - c. Brochure design.
  - d. Attend a training
  - e. Attend a meeting
11. Amber Anderson from Prevent Child Abuse Illinois spoke on Adverse Childhood Experiences (ACES). ACES are traumatic events that happen to a child that cause toxic, prolonged stress. The number of ACES you have correlates with physical, mental, and substance abuse problems later in life. The good news is that the effects of ACES can be reversed by just one caring adult in a child's life. Amber advised that there is a longer training on ACES available on March 10 through Centerstone, and a Trauma 101 training on February 24. She can provide any of these trainings through MCDAC as well.
12. Public Comment/Other - Holly thanked everyone for sticking with MCDAC over the past year through the pandemic even though many of our plans have been thwarted. The last time we met in person was February of last year.

Next Meeting: Wednesday, March 17, 2021, 8:00 a.m., Zoom