

Massac County Drug Awareness Coalition
Regular Meeting Minutes
July 15, 2020, 8:00 a.m
Via Zoom

Present: Holly Windhorst (Program Director), Stacie Aycok (Project Coordinator), Jeff Watkins, Billy McDaniel, Tracie Key (Youth-Serving Org Sector), Marilyn Barfield, Mike Moorman, Ricky Griffey, Clarissa Shepherd (Health Sector Rep), Steve Miller (Civic Sector Rep), Toni Miller, Gary Jennings, Cindy Davis, Josh Stratemeyer (Govt. Sector Rep), Robbin McDaniel, Brittney Hale, Miranda Sullivan

1. Welcome, Introductions, Approve Old Minutes: Cindy made a motion to approve the old minutes with a second by Marilyn.
2. Executive Committee: The EC met on July 7. Discussed was the Annual Meeting which will be held Wednesday, August 19, at 8:00 a.m. We will use the meeting to go over our yearly accomplishments and vote on new Executive Committee members.

Also discussed were purchasing some radio ads to promote PSAs regarding alcohol and marijuana, mainly targeting parents. Some members said they would like to see some research on the effectiveness of radio ads, and Holly advised she is looking into that and also searching for other coalitions that have used radio ads. It was noted that the budget was around \$300 per month for the ads, but if they worked we may be willing to commit more financially. Holly noted that there is an option to advertise during the Patriot football and basketball games but we don't know if those will happen this year due to the pandemic. Jeff also advised that sometimes radio stations do PSAs for free.

Holly also announced that MCDAC will be moving to a new office by August. The office is on Superman Square, 506 Market Street. The office will provide us a storefront and is larger than the current office.

3. Treasurer's Report: As of June 30, 2020, our balance was \$41,189.02. Holly explained that our balance was so large this month because while our DFC grant transfers from SAMHSA to CDC, we cannot access our funds. Thus, we had to draw down all the grant money we will need until Oct. 1 by June 30. Expenditures in June were rent, computer programs, payroll (2), and insurance. Income was a donation In Memory of Carly Owens, a grant from the West Kentucky Community Foundation (thanks to Steve and Toni Miller for making this possible), and a couple of refunds from taxes and our CADCA Mid-year hotel room.

4. COVID-19 Changes

- a. Events: No events scheduled as of right now. No word on the Harrah's School Supply Drive and we are still waiting to hear on the school plan before planning Red Ribbon Week.
- b. Trainings: Holly noted there are two trainings coming up: a Marijuana Impaired Driving on Thursday, July 16, at 12:00, and CADCA Mid-Year, which lasts four days July 27-30. The cost for Mid-year is \$475 so if you want to go attend please make the commitment to watch most of the sessions.

5. Fundraising :

- a. Website - We have a donation form now.
- b. Golf Tournament - Tentatively scheduled for October 9. Steve M. advised that the Kiwanis is planning to have the Scholarship Spaghetti Supper the same day. No one thought it would be a conflict.

6. Youth Advisory Council

- a. Virtual CGTI: We usually send some kids to this leadership camp but it is now virtual and free. It is every night July 19-23 at 7:00 via Zoom. Please advise if your teen plans to attend.

7. National Coalition Academy: Stacie presented a powerpoint on what she and Holly had learned so far at the Academy which is required by the grant. They have learned how to do a Community Assessment, Problem Statement, and Logic Model. All of these products will come together to help the coalition to be able to say "why" we are doing what we are doing. Holly advised we are looking for a committee to work on the Community Assessment so please contact Holly if interested.

8. Public Comment/Other: Holly advised we are looking for volunteers for Rides to Recovery so please contact her if interested. Also, Tracie Key spoke about the Reaching for Kids after-school program and how they would be happy to have MCDAC come to provide some programs. She believes they will get to have the program this year even though school may be different due to the pandemic.

Meeting adjourned at 8:50 a.m.

Annual Meeting: Wednesday, August 19, 2020 at 8:00 a.m., via Zoom