

Massac County Drug Awareness Coalition
Regular Coalition Meeting
Wednesday, November 18, 2020, 8:00 a.m.
Zoom

Present: Holly Windhorst (Program Director), Stacie Aycock (Project Coordinator), Mayor Billy McDaniel, William Parmley (Kiwanis), JR Conkle (School Sector Rep), Steve Miller (Civic Sector Rep), Toni Miller, Gary Jennings (Kiwanis), Cindy Davis (Exec Committee), Robbin McDaniel (Massac Memorial Hospital)

1. Toni made a motion to approve the old minutes, seconded by JR.
2. Executive Committee met last week and all subjects will be covered in this meeting, with one exception. Holly has been contacted by the SCC Metro Center Director and she would like for MCDAC to provide some videos of professionals speaking on substance abuse topics and recovery. This is in the early stages but please get with Holly if you have any suggestions.
3. Treasurer's Report - On October 30, the balance was \$12,054.57. All expenditures were normal monthly costs except Red Ribbon Week expenses and stickers for Drug Disposal bags. We are still working on the Country Club bill to see the profit of the golf tournament.
4. Red Ribbon Week recap - Holly spoke again on how well the kit assembly went and thanked those who helped. JR said he did not have any specific feedback from teachers but he said that RRW brought some fun to the school and he felt that it went well. Many schools had dress-up days during the week.
5. Fundraising - nothing specific planned right now but we are still considering doing an online trivia in January.
6. Training
 - a. Truth about Underage Drinking - January 11, 2021 - This webinar will feature "Tall Cop" and Holly has heard that he is a good speaker. She would like some coalitions to tune in to this webinar to see if he would be a good speaker to bring to the schools.
 - b. CADCA Forum - February 1-4, 2021 - If anyone is remotely interested in attending any CADCA sessions at all, please let Holly know. We have set back quite a bit of grant money for this and won't be spending it due to it being virtual.

7. Social Media/Advertising
 - a. Instagram - Alexis Frazine has volunteered to run our Instagram account, so she met with Holly for a brief training and has already made some great graphics. We thank her for volunteering.
 - b. Billboard - Holly advised the Executive Committee decided to do a billboard that was shown at the last meeting regarding talking to your kids about drugs at dinner time. Holly advised that any organizations that would like to chip in on the billboard can have their logo placed on it.

8. Drug Disposal Bags - Last month, it was mentioned that we did not do the drug takeback because Sheriff Kaylor is already having to store a lot of medication due to the DEA sites being closed. We decided to check in to drug disposal bags and found out that we could get them for free. We ordered 6000 bags and they are now at the office. We would like to distribute them among the community. Steve noted that nursing homes would be a good place. We also ordered MCDAC stickers to place on the bags as a promo. However, we need volunteers to put the stickers on and this is an activity that can be done at home. Steve, Toni, JR and Cindy volunteered to do this.

9. Weekend Blessings - MCDAC has teamed up with Weekend Blessings to deliver some prevention information to families who receive the bags. Once per month, MCDAC will provide a flyer with prevention information geared towards parents and kids. Holly asked for volunteers in creating the monthly flyers and folding them (180 flyers).

10. Public Comments/Other - None.

Next Meeting: Wednesday, December 16, 2020, at 8:00 a.m. via Zoom