

Massac County Drug Awareness Coalition
Monthly Coalition Meeting Minutes
Wednesday, April 21, 2021, 8:00 a.m.
Zoom

Present: Harry Masse (Law Enf. Sector Rep), Billy McDaniel (Metropolis Mayor), Steve Miller (Civic Sector Rep), Toni Miller (Volunteer), Robbin McDaniel (Massac Memorial Hospital), Johnathan Oberholz (Counterdrug), Jim Corry (Executive Committee/Law Enf.), Cindy Davis (Executive Committee), Stacie Aycock (Project Coordinator), Holly Windhorst (Program Director)

1. Harry made a motion to approve the old minutes and it was seconded by Cindy.
2. Executive Committee - Holly thanked Rickey Griffey for his years of service to MCDAC and the Executive Committee. Jim Corry was recommended to replace Rickey and was voted in by the Executive Committee at the meeting on April 13.
 - a. It was noted that the Drug Takeback day will be cancelled again due to the Sheriff's Dept having nowhere to take the collected drugs at this time due to COVID.
 - b. MCDAC is ordering new polos and they will cost \$35 each. Please let Holly know by Friday if you want one.
 - c. Rides to Recovery - New policies may be needed for Rides to Recovery due to an issue with insurance where Steve had to go pick someone up in Mt. Vernon after just two days of being at the facility. Holly will work on new policies.
3. Treasurer's Report - The balance as of March 31, 2021, was \$21,392.48. We only had our normal monthly expenditures besides paying for the rest of the website. Additionally, we had a \$500 donation from Lutheran Church of the Cross and a donation from Facebook that Holly collected from Facebook friends on Giving Tuesday.
4. Youth Advisory Council - The YAC is meeting today after school. They did their sidewalk chalk project before spring break and Holly had not heard any feedback on it yet. The leadership camp has been moved to virtual. Holly said we may still try to be involved but not sure at this time.
5. Fundraising/Sustainability - The Golf Tournament is May 28. Morgan and Steve are both working to get teams and hole sponsors so please contact them if you want to help.

6. Trainings -
 - a. BASSET Townhall - April 22
 - b. Alcohol Prevention and Suicide Prevention - May 5
 - c. Youth Mental Health First Aid - April 30, May 14, June 4

7. Social Media/Advertising -
 - a. Website Feedback - The website is up and running. Johnathan commented that he thought it looked really good.
 - b. Billboard - we will be putting up a new billboard this summer. The YAC will help design.
 - c. MCHS Athletic Ad - The YAC is also working on this sign as well.
 - d. Snapchat Ads - The YAC is also looking into snapchat ads.

8. National Prevention Week - Last year we did a social media campaign with some of our partners holding signs telling how they are preventing substance abuse or suicide. We will probably do this again this year along with a news article.

9. Prevent Child Abuse Recap - We had the media event last week and even though the media showed up late both Holly and Josh Stratemeyer were interviewed. Tina Martin from Massac County Mental Health also spoke at the event.

10. Cannabis - A Cannabis dispensary for recreational cannabis is opening at the end of April. MCDAC was interviewed by WPSD for the issue. Our position on it is that it is legal for adults but not safe for kids under 21. Holly noted that pediatric ER visits for accidental cannabis ingestion were up 300% in Illinois last year after legalization. She also noted that according to the IL cannabis law, no one is allowed to use a cannabis leaf to advertise, including head shops. This includes hemp leaves as they are in the cannabis plant family.

11. Program Updates -
 - a. Drug Disposal Bags - The bags are still being distributed at several agencies. Both Metropolis Drugs I and II said they had given several out.
 - b. Weekend Blessings - we are still providing a flyer for one week per month.
 - c. COPE - Toni reported that the flyers are still being put in the food bags at COPE.
 - d. SCC Program - Instead of making a video for this program, we ended up purchasing some PSAs from another coalition that were tested in youth

focus groups. The PSAs will be put on a special password protected area of our website for the SCC Trio program.

12. Other - Holly asked the group how they felt about meeting in person next month. Everyone seemed fine with it other than those who live out of town. We will try to keep the virtual option still available. Holly advised we will have to check with the new mayor to see if we can still meet at City Hall. Mayor McDaniel advised that he felt like the new mayor would be very supportive of MCDAC. We thank the Mayor for attending our meetings and supporting MCDAC while serving as mayor.

Next Meeting - Wednesday, May 19, 2021, 8:00 a.m. Metropolis City Hall (virtual option will be available)