

Massac County Drug Awareness Coalition
Monthly Coalition Meeting
Wednesday, June 16, 2021, 8:00 a.m.
Metropolis City Hall/Zoom

Present In-Person: Holly Windhorst (Director), Stacie Aycock (Project Coordinator), Josh Stratemeyer (Government Sector Rep), Jim Corry (Exec Committee), Clarissa Shepherd (Health Sector Rep)

Zoom: Steve Miller (Civic Sector Rep), Toni Miller (Volunteer), Maribeth Etheridge (Massac County Mental Health), Robert Newman (Massac County Mental Health), Cindy Davis (Exec Committee), Robbin McDaniel (Massac Memorial Hospital)

1. Josh made a motion to approve the old minutes. It was seconded by Jim.
2. Executive Committee - EC met last week on 6-7. Nothing new to report that won't be covered in the meeting.
3. Treasurer - The balance as of May 31, 2021, was \$25,001.82. Expenditures were regular monthly costs with the addition of the new billboard print, liability insurance, golf costs, Project Graduation purchases, and Rides to Recovery. Income other than the grant was donations from Steve & Toni Miller, St. Paul Lutheran Church, Amazon Smile, and the golf tournament.

Holly also noted that we are almost halfway to meeting our matching funds for the grant and we are almost halfway through the year, so we are in good shape.

4. Youth Advisory Council - We were meeting monthly but are taking a break from formal meetings for the summer. We had a great meeting last month where the kids drew a picture of Massac County and then marked the hot spots and protective spots. This picture will become a part of our data.
5. Fundraising/Sustainability
 - a. Golf Tournament Recap - We made approximately \$5,148.00 at the tournament. We had 20 teams so we consider it another success. We thank Morgan Holt, Steve Johnson, Steve Miller, JR Conkle, and Stacie Aycock for volunteering to help with the tournament.
6. Social Media/Advertising

- a. Billboard - Some of the YAC members had their picture made for the billboard and we are waiting on a couple of more permission slips before we sent the pictures to the billboard company.
 - b. Athletic Ad - We bought an ad from MCHS where we will have 5 ads displayed, one on each field. The ad is geared towards social norms and marijuana.
7. Annual Meeting - To be held August 18, 2021, 8:00 a.m. Holly will be sending out the updated by-laws to be voted on at the Annual Meeting. We are also considering starting some committees based on substances instead of things like marketing, policy, etc. Instead, the committees would be things like Underage Drinking, Marijuana, Meth, Vaping, etc. The EC will discuss this further at their next meeting and will have people sign up for committees at the Annual Meeting.
8. Marijuana Informational Meeting - The EC is considering hosting an informational meeting on youth marijuana use, focusing on the new laws and the types of products available. Holly noted that there seems to be a misconception about how potent retail marijuana actually is and that parents don't know the possible dangers of youth use. Josh said he would speak on the laws, we also will need a couple of more speakers. Josh thought Dr. Withrow who spoke at our last townhall was very good. We will start to narrow down some dates and speakers in the coming months with the hope of having the event by the end of the year.
9. Vaping Campaign - Clarissa spoke on a new vaping campaign that we are partnering on. We are going to put a vape disposal box at MCHS for anyone who needs to dispose of a vaping device (student or staff). We will then have the devices incinerated. Clarissa will also offer a Catch my Breath program at the school which is a vaping prevention program. The boxes will cost around \$45 each.
10. Public Comment/Other - Holly will be setting up a table at Hope Unlimited tomorrow for their Block Party. If anyone wants to help, that would be great. We will have both a game and a button-maker. Maribeth said she had a couple of games if we needed to borrow them.

Meeting adjourned at 8:40.

Next meeting (Annual Meeting) - August 18, 2021, 8:00 a.m. at Metropolis City Hall